

~20,000 INDIANS DIE THIS WAY EVERY YEAR — ONE EVERY 26 MINUTES

THE ELECTRICAL ACCIDENT CHAIN

Spreads as **FIRE**. Kills as **SHOCK**. Ends in **HUMAN DEATH**.

ONLY ONE COMPANY IN THE WORLD PROTECTS EVERY LINK — 

1

FIRE

Born at a fault — then it climbs: trench → panel
→ tray → next room. Five doors. Close every one.

- ① The first fuel — panel internal wiring → **EC 7034** · translucent · flexible · 120 min · CBRI
- ② The highway — every cable run & tray → **EC 43 Survival** · circuit alive 240 min · IEC 60331-21
- ③ The panel itself — body & gland openings → **FBS 73 + DC 52** · gap seal + fire paint
- ④ Below the panel — floor cutouts to the cable trench → **FM 71 + FB 250** · 2-hour firestop
- ⑤ Above the panel — roof & wall tray entries, every room crossing → **FM 71 + FB 250** · 2-hour firestop

2

SHOCK

Insulation fails → live metal → one touch →
current through the heart.

- Under his feet — panel-room floor** → **1311 Insulkote** · IS 15652 dielectric flooring · **10-YEAR WARRANTY**
- On the panel body — leakage current** → **2080 Electrohyb** · SHP dielectric coat · fast-dry
- In the earth — the path that saves him** → **RUSTEX + 7007** · cold galvanizing · earth alive for years

MONEY CAN BUY EVERYTHING — EXCEPT A LIFE. EXCEPT YOUR NAME.

One fatality is a criminal negligence case against the occupier — not the electrician. Break the chain plant-wide: **one survey · one specification · one accountable partner.**

Certified: CSIR-CBRI · CPRI · UL 1479 · ASTM E814 · IS 12458 · IEC 60331-21 · IS 17505-1 · IS 15652



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